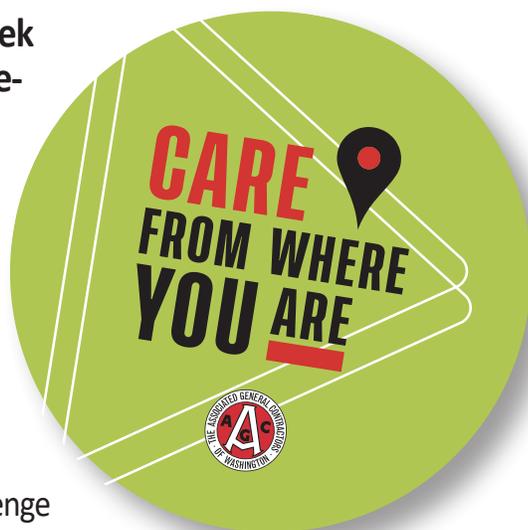


Culture of CARE social media contest

During AGC of Washington's Culture of CARE Awareness Week (July 26-30, 2021), AGC will be hosting a contest via social media and awarding gift cards. This contest is *not* sponsored, endorsed, or administered by the social media platforms.

AGC will award four gift cards per day of the competition to participants who engage in Culture of CARE Awareness week by posting appropriate Culture of CARE-related content **and** tagging AGC of Washington **and** using the #CultureofCAREAwarenessWeek or #AGCCultureofCARE hashtags. We encourage you to tag your employer in your posts as well. In order to participate, you must post to social media (LinkedIn, Facebook and/or Instagram) following the daily challenge instructions:



Monday July 26 Post about putting your Culture of CARE sticker on your hard hat. *Don't forget to tag and hashtag!* (Suggestions: Take a selfie with your hardhat sticker on your hardhat, post a picture of you putting it on your hardhat, or a group picture with coworkers who have the sticker on their hardhats.)

Tuesday July 27 Post about getting to know your coworkers, such as taking a selfie with a person you have not talked to before. *Don't forget to tag and hashtag!* (Suggestions: Take a selfie with a new contact you've made on the job or a picture of the person you've just met on the job and something awesome about them, with their permission.)

Wednesday July 28 Post about why you care about ending sexism and racism on the jobsite and how a psychologically safe workplace benefits you. *Don't forget to tag and hashtag!* (Suggestions: Post about what you can do to stop sexism and racism on the job, or a time you have seen it happening and intervened positively.)

Thursday July 29 Post about an affinity group, link to volunteer opportunities or community-service projects. *Don't forget to tag and hashtag!* (Suggestion: Post a picture or link to your favorite affinity group, an upcoming volunteer or charity opportunity with an affinity group, or even an invitation to an upcoming meeting.)

Friday July 30 Post about how you want to see Culture of CARE a focus moving forward by making suggestions on how we can make our workplaces better, as employees or employers. *Don't forget to tag and hashtag!* (Suggestion: Post about what your company did to participate in Culture of CARE Awareness Week, or what you enjoyed most about Culture of CARE Awareness Week.)

Four daily winners will be selected randomly and notified via a post on AGC of Washington's social media pages. *Let's see your best stuff!*

